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Non-Fiction
May - December 2017



The Secret Footballer: What Goes on Tour

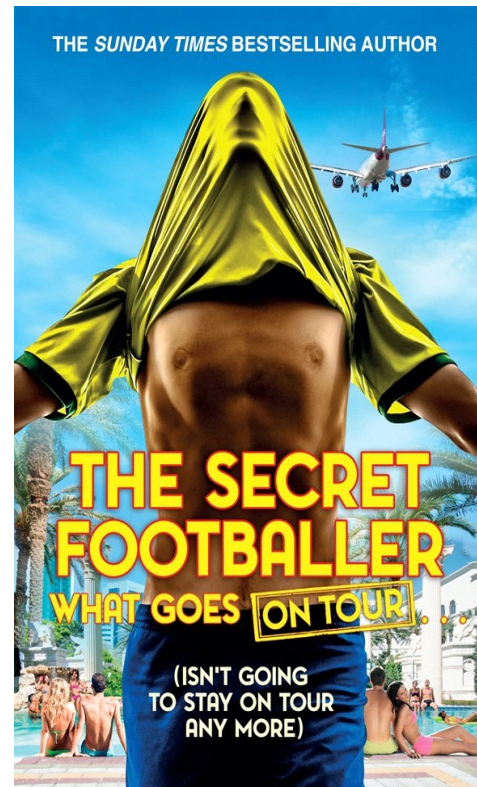
The Secret Footballer

The most sensational exposé to date of the real lives of Premier League stars by the bestselling and still Secret Footballer.

Since his first book was published in 2012, The Secret Footballer has been able to take the reader behind the scenes of footballers' lives like no other player has been able, or will ever be able, to do. Anonymity has been a potent weapon in revealing the real world of football stars, and five years on, he has now penned the work that all his fellow professionals have been urging him to do from the start, *The Secret Footballer: What Goes on Tour*. And it isn't going to stay on tour any more...

From Marbella and Ibiza to Dubai and Las Vegas, The Secret Footballer lays bare the worst, most embarrassing and most hilarious excesses of these fit and mostly fickle young men whose million-pound salaries, to use his own words, 'open up a host of recreational opportunities'. Fuelled by rampaging desires for sex, drugs, booze and rock'n'roll, these footballers think up ever more extreme ways of splashing the cash, and needless to say, it doesn't always end well...

The Secret Footballer is the author of *I Am The Secret Footballer*, *Tales from The Secret Footballer*, *The Secret Footballer's Guide to the Modern Game*, *The Secret Footballer: Access All Areas* and *The Secret Footballer: How to Win*.



May 2017

9780593078792

£12.99 : Trade Paperback

256 pages

The War in the West: A New History

Volume 2: The Allies Fight Back 1941-43

James Holland

The second instalment in a revealing and forceful new multi-volume history of the Second World War from one of the UK's most exciting and expert young historians

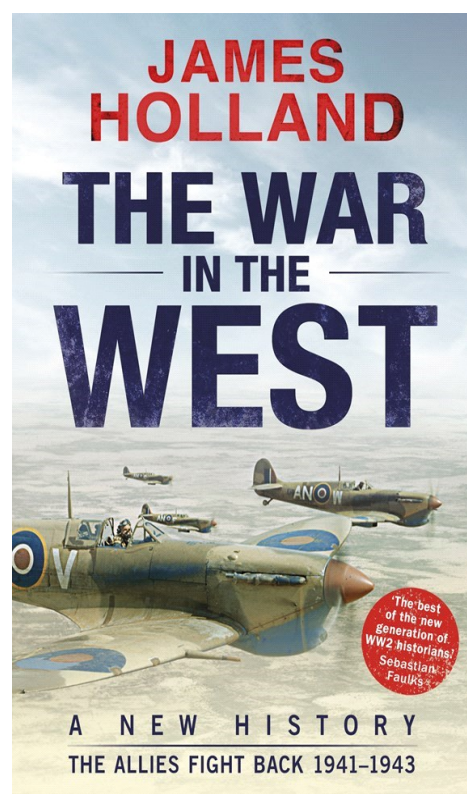
In the second volume of his acclaimed new history of the Second World War, James Holland examines the momentous turning points of 1941-1943: Hitler's invasion of Russia; America's entry into the conflict; the devastating Thousand Bomber Raids over Germany; the long struggle in the deserts of North Africa; and the defeat of the U-boats in the crucial Battle of the Atlantic.

As in his first volume, *Germany Ascendant*, he interweaves his account of the well-known events of the period with the personal stories of individuals caught up in them - on all sides. Through interviews, letters, diaries and reports, he allows us to see the war not just from the perspective of politicians, military commanders and strategists, but also through the eyes of civilians bombed out of their homes, resistance members stranded in the frozen Norwegian winter, sailors risking their lives in the Atlantic convoys, German aces striving for supremacy in the air, and ordinary soldiers battling for survival in the scorching sands of Libya.

He also looks behind the scenes at the all-important 'machinery' of war: the manufacturing, farming and vital supply lines that underpinned the entire conflict and ultimately determined its course. From the battle fronts on land, sea and air, to the streets, fields and factories of Britain, America and Germany, he paints a dramatic and compelling portrait of these pivotal years when the tide began to turn.

Combining his own research with only recently accessible archive material, Holland looks afresh at this cataclysmic conflict, reassessing long-held views and challenging conventional assumptions. The result is ground-breaking history that redefines the war in the West and makes us think again about the events that shaped our modern world.

James Holland is a historian, writer and broadcaster. The author of a number of best-selling histories including *Battle of Britain* and *Dam Busters*, and, most recently, *Burma '44*, he has also written nine works of historical fiction, including the Jack Tanner novels. He is currently writing an acclaimed three-volume new history of the Second World War in the West. He has presented - and written - a large number of television programmes and series for the BBC, Channel 4, National Geographic, History and Discovery. He is also co-founder of the Chalke Valley History Festival and co-founder of WarGen.org an online Second World War resource site, and presents the Chalke Valley History Hit podcast. A fellow of the Royal Historical Society, he can be found on Twitter and Instagram as @James1940.



Justine Stoddart

May 2017
9780593071670
£25.00
Royal Octavo : Hardback
736 pages

Driving Miss Norma

One Family's Journey Saying 'Yes' to Living
Tim Bauerschmidt and Ramie Liddle

In the face of death, ninety-year-old Norma Bauerschmidt said 'yes' to living and embarked on a year-long road trip with her son, daughter-in-law and outsize poodle Ringo. This is her uplifting story.

'Bravo, Norma! I love you' Paulo Coelho

Two days after her husband of sixty-seven years died, nonagenarian Miss Norma was diagnosed with cancer. When told about her treatment options - surgery, chemo and radiotherapy - she rose to her full five feet and said in the strongest voice she could muster: 'I'm ninety years old. I'm hitting the road!'

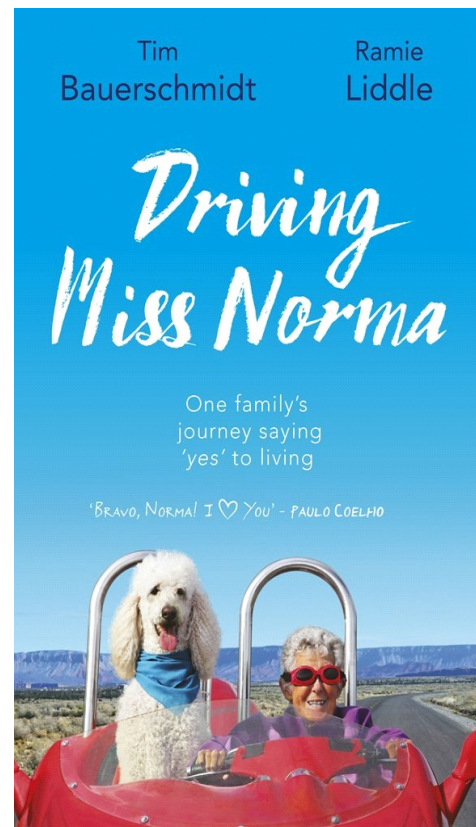
Driving Miss Norma is the story of her inspirational road trip across the US in a thirty-six-foot motorhome with her son, Tim, his wife, Ramie and their Poodle, Ringo - showing us that it's never too late to begin an adventure, inspire hope or become a trailblazer.

Based on a social media phenomenon with 500K devoted Facebook followers, it follows Miss Norma's transformative journey of finally spreading your wings and living life on your own terms. With each adventurous stop on her cross-country journey a once timid Miss Norma said YES to living in the face of death - trying oysters for the first time, experiencing a pedicure, and taking the hot air balloon ride her late husband never found time for.

With each passing mile (and one hilarious visit to a cannabis dispensary), Miss Norma's health improved and conversations that had once been taboo began to unfold. Norma, Tim and Ramie bonded in ways they could never have anticipated, and their definitions of home, of family and friendship expanded as strangers became friends and showered them with kindness.

Bursting with Miss Norma's generous spirit, *Driving Miss Norma* ignites a renewed sense of life, family, fun and self-discovery - at any age.

Tim Bauerschmidt and Ramie Liddle have been professional nomads since early retirement. They have always marched to the beat of a different drum. After both losing loved ones at young ages, Ramie and Tim became hell-bent on living a life of no regrets. They both retired by the age of fifty to live full time in their Airstream trailer. Along with their dog Ringo, they've explored every US state but Alaska and consider the Mexican Baja peninsula the closest thing to home.



May 2017

9780593078914

£12.99 : Hardback

256 pages

Passchendaele

Requiem for Doomed Youth

Paul Ham

A big-scale single-battle epic on the four months that epitomised everything that was most terrible about the Western Front in 1917 and the men who experienced it.

One hundred years on...

The Battle of Passchendaele, fought from July to November 1917, epitomises everything that was most terrible about the Western Front in the First World War. This was the war of attrition at its most spectacular and ferocious.

The intervening century, the most violent in human history, has not diluted the power of the images we have from this battle. We commemorate the event, we pin poppies to our chests. But it is almost impossible to understand.

Passchendaele: Requiem for Doomed Youth shows how ordinary men on both sides endured this constant state of siege, with a very real awareness that they were being gradually, deliberately, felled. Yet the men never broke. They went over the top when ordered, again and again and again. The commanders saw a soldier as 'normal wastage'. His family knew him as a son, a husband or a brother before he had enlisted. Only the soldiers truly saw each other in those moments. By the end of 1917 each surviving soldier was a different man to the one who had left home; his experiences on the Western Front, incomprehensible to anyone but him.

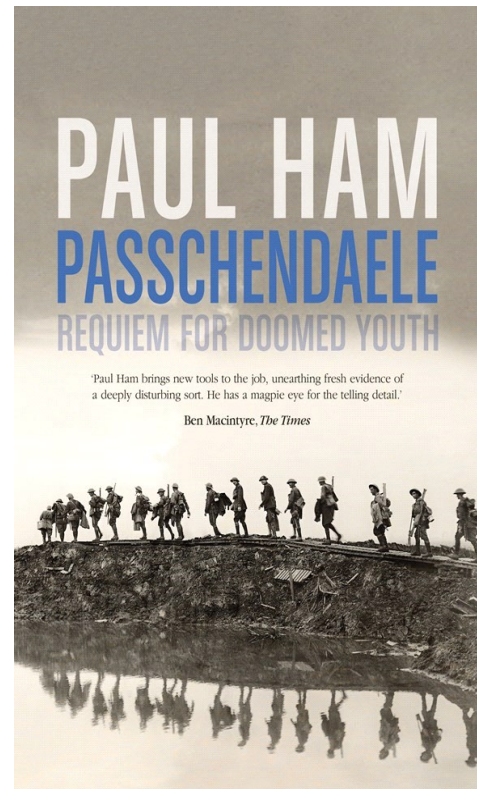
Here, Paul Ham tells the story of ordinary men in the grip of an extraordinary global power struggle. He lays down a powerful challenge to the idea of war as an inevitable expression of human will, and examines the culpability of governments and military commanders in a catastrophe that destroyed the best part of a generation.

'Paul Ham brings new tools to the job, unearthing fresh evidence of a deeply disturbing sort. He has a magpie eye for the telling detail.'
Ben Macintyre, *The Times*

Paul Ham is the author of the critically acclaimed *Sandakan, Hiroshima Nagasaki, Vietnam: The Australian War, Kokoda* and *1914: The Year the World Ended*.

A former correspondent for the *Sunday Times* (between 1998-2012), Paul was born in Sydney and educated in Australia and Britain, where he completed a Masters degree in Economic History at the London School of Economics and Political Science.

He now writes history full-time, and lives in Sydney and Paris.



May 2017
9780857525291
£25.00 : Hardback
592 pages

Uncommon People

The Rise and Fall of the Rock Stars 1955-1994

David Hepworth

The definitive and most entertaining book on the cult of the rockstar over the last 40 years from one of Britain's leading music writers

The age of the rock star, like the age of the cowboy, has passed. Like the cowboy, the idea of the rock star lives on in our imaginations.

What did we see in them? Swagger. Recklessness. Sexual charisma. Damn-the-torpedoes self-belief. A certain way of carrying themselves. Good hair. Interesting shoes. Talent we wished we had.

What did we want of them? To be larger than life but also like us. To live out their songs. To stay young forever. No wonder many didn't stay the course.

In *Uncommon People*, David Hepworth zeroes in on defining moments and turning points in the lives of forty rock stars from 1955 to 1995, taking us on a journey to burst a hundred myths and create a hundred more.

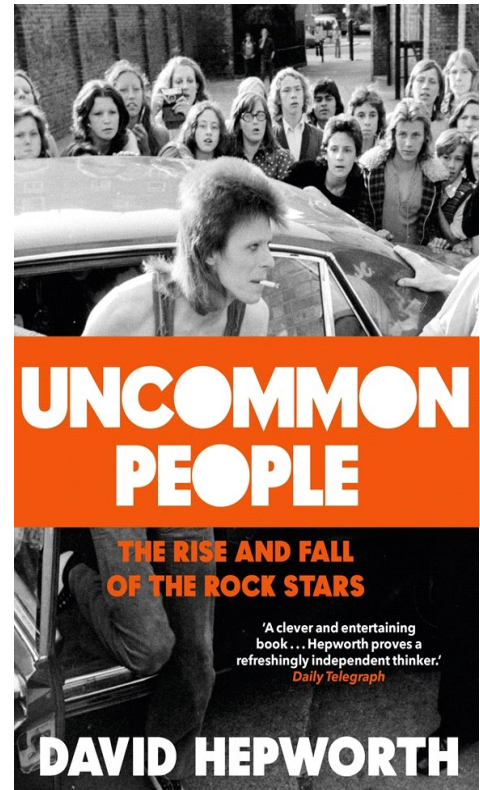
As this tribe of uniquely motivated nobodies went about turning themselves into the ultimate somebodies, they also shaped us, our real lives and our fantasies. *Uncommon People* isn't just their story. It's ours as well.

David Hepworth has been writing about, broadcasting about and speaking about music since the 70s. He was involved in the launch and/or editing of magazines like *Smash Hits*, *Q*, *Mojo* and *The Word* among many others.

He was one of the presenters of the BBC rock music programme *Whistle Test* and one of the anchors of the Corporation's coverage of Live Aid in 1985. He has won the Editor of the Year and Writer of the Year awards from the Professional Publishers Association and the Mark Boxer Award from the British Society of Magazine Editors.

He is a director of the independent company Development Hell and divides his time between writing for a variety of magazines and newspapers, speaking at events, broadcasting work and blogging. He lives in London.

'I was born in 1950,' he says, 'which means that in terms of music I have the winning ticket in the lottery of life'.



May 2017

9780593077627

£20.00 : Hardback

384 pages

Underdogs

Keegan Hirst, Batley and a Year in the Life of a Rugby League Town

Tony Hannan

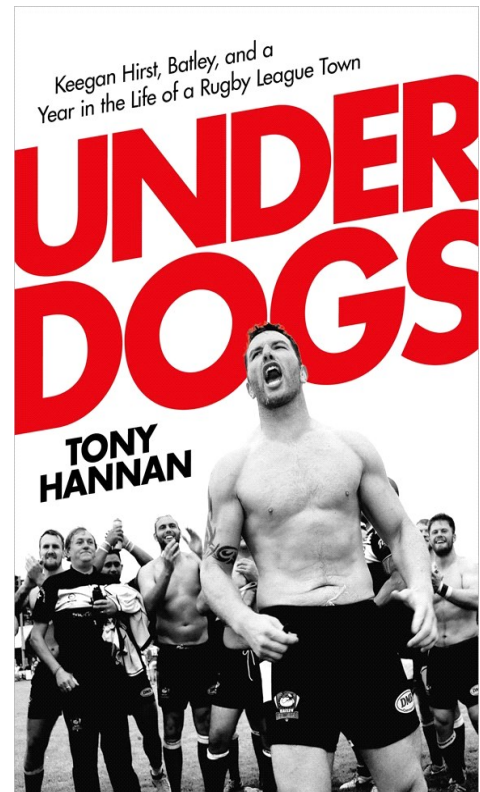
The inspirational tale of a group of part-time rugby league players punching above their weight and bringing pride to a Yorkshire mill town fallen on hard times.

One of the founder members in 1895 of what became the Rugby League, Batley was once a thriving centre of commerce, one of the bustling mill towns in the Heavy Woollen District of West Yorkshire. More than 120 years on, times have changed, even if the town's Victorian buildings remain, but one constant is the importance of the club as the centre of the community. And in 2016, the Batley Bulldogs brought more than their fair share of pride to the town. They were *Underdogs*, but gave their professional Super League rivals a run for their money in a season that surpassed all expectations.

Given unprecedented access to the team - players, staff and fans - Tony Hannan charts a fascinating year in the life of a lower-league club, of labourers spilling blood and guts on to Batley's notorious sloping pitch before getting bruised bodies up for work on a Monday morning, of hand-to-mouth existence at the unglamorous and gritty end of British sport. And at their centre is the Bulldogs captain Keegan Hirst, the first rugby league player to come out as gay, and inspirational coach John Kear, just two men in the most colourful cast of characters. It was also a year when the town was plunged into tragedy by the brutal murder of local MP Jo Cox, a great supporter of the club.

Underdogs is more than just a book about Batley though. It is the story of northern working-class culture, past and present, and a report from the front-line of a society struggling to find its identity in a changing world.

Tony Hannan is a respected author and currently editor-at-large of the rugby league magazine *Forty20*. Among his other books are *Being Eddie Waring*, *Tries and Prejudice* - the story of England's first Muslim rugby international, Ikram Butt - and *On Behalf of the Committee: A History of Northern Comedy*. An ex-Press Association sports journalist, he is also a co-director of Scratching Shed, publisher of books on all aspects of northern English culture.



May 2017

9780593077498

£18.99 : Hardback

320 pages

Bunce's Big Fat Short History of British Boxing

Steve Bunce

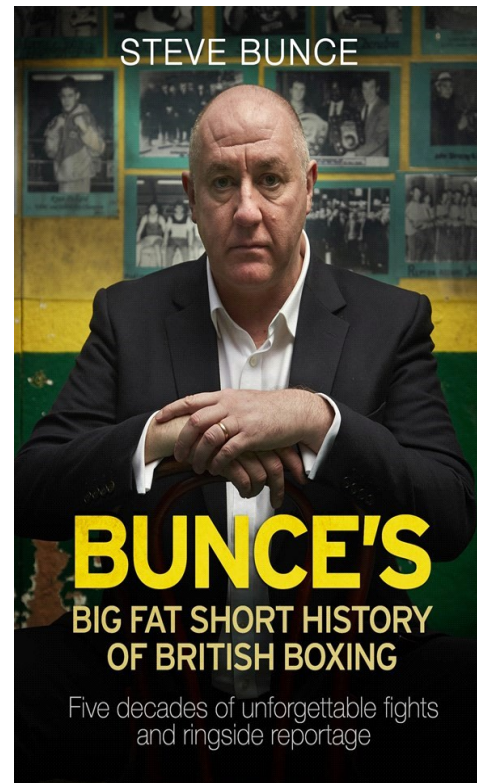
Five decades of unforgettable fights and ringside reportage from the voice of British boxing.

Boxing is Steve Bunce's game. He has filed thousands and thousands of fight reports from ringside. He has written millions and millions of words for national newspapers previewing boxing, profiling boxers and proselytising on the business. He has been the voice of British boxing on the airwaves, both radio and television, with an army of loyal fans. And now it's time to put those many years of experience into penning his history of the sport of kings on these isles. It's *Bunce's Big Fat Short History of British Boxing*.

Starting in 1970, the beginning of modern boxing in Britain, Bunce takes us from Joe Bugner beating Henry Cooper to an explosion then in the sport's exposure to the wider British public, with 22 million watching Barry McGuigan win his world title on the BBC. All boxing royalty is here - Frank Bruno taking on Mike Tyson in Las Vegas; Benn, Watson, Eubank and Naseem; Ricky Hatton, Lennox Lewis and Calzaghe; Froch and Haye - through to a modern day situation where with fighters as diverse as Tyson Fury and Anthony Joshua, we have more world champions than ever before. And besides the fighters, there are the fixers, the managers, the trainers, the duckers and divers...

Bunce's Big Fat Short History of British Boxing will have every high and impossible low, tragic deaths and fairy tales. It is a record of British boxing, British boxing people and fifty years of glory, heartache and drama.

Steve Bunce has worked as a journalist and broadcaster since 1984, writing about boxing for the *Daily Telegraph* for a decade and since 1999 at the *Independent*, as well as having a column in *Boxing Monthly* and for ESPN.com. He has been at five Olympic Games, reported on more than fifty fights in Las Vegas and covered bouts in over twenty countries. He is a regular on TalkSport, hosts a weekly boxing show, *Bunce's Boxing Hour*, on BoxNation, a monthly boxing show on BBC Radio Five Live, the number one boxing podcast, *Jibba Jabba*, and holds various ridiculous records on the BBC's award-winning *Fighting Talk*.



May 2017
9780593078709
£18.99 : Hardback
384 pages

Not your Average Nurse

The Entertaining True Story of a Student Nurse in 1970s London

Maggie Groff

A lively and nostalgic memoir about training and practising as a nurse in London.

'Over time, I nursed victims of war, the posh, the poor, the famous and the infamous... Oh, the stories I can tell!'

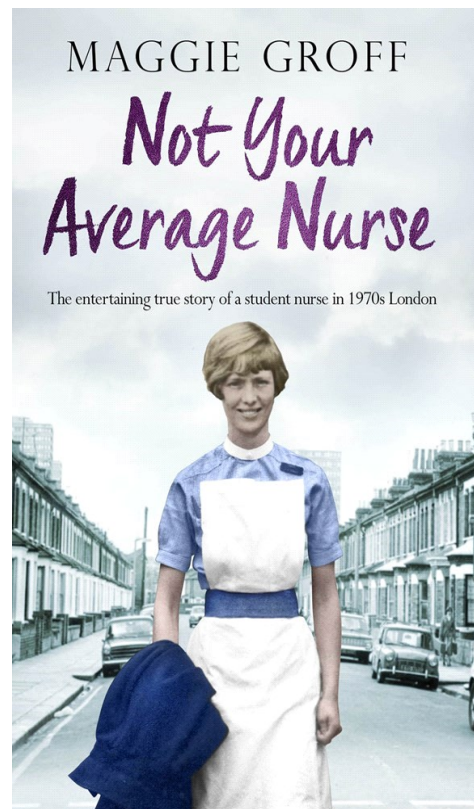
To a young girl the life of a nurse sounds exciting, but with long hours and short shrift it's never easy. So when Maggie Groff embarks on her training at London's King's College Hospital she must quickly get to grips with a demanding career. It's sink or swim.

From the watchful gaze of stern sisters and the trials of nursing on a poor south-east London housing estate, to the explosive dramas of staff health checks at sophisticated Selfridges, Maggie shares warm and witty stories of mistakes and mayhem, tea and sympathy, and the life-affirming moments that make it all worthwhile.

Played out against the march of feminism and fashion, IRA bombings and the iconic music and movies of almost half a century ago, *Not Your Average Nurse* is a delightful romp through time.

Maggie Groff is an award-winning novelist, columnist and non-fiction writer living and working in Australia. As a young woman in England she trained as a state registered nurse at King's College Hospital, London, and worked at several London hospitals before securing a position as an in-house nurse at Selfridges. From there Maggie went on to pursue a richly varied and, at times, unusual nursing career.

Aware that her daughter had no knowledge of her working life prior to becoming an author, she was inspired to write this memoir.



May 2017

9780552174145

£6.99 : Paperback

352 pages

The Life Well Lived

Therapeutic Paths to Recovery and Wellbeing

Jim Lucey

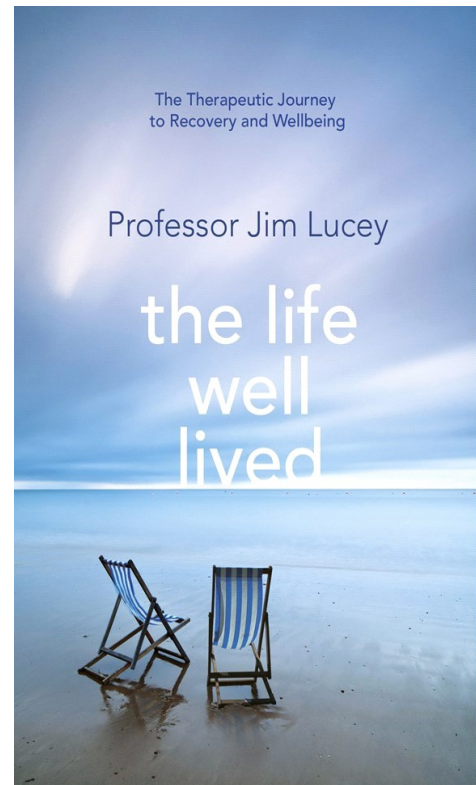
Through a range of fascinating case histories, Professor Jim Lucey explores the therapeutic paths to recovery and emotional wellbeing.

We all long to live a fulfilled and happy life – a life that offers us love and opportunity, independence and hope. Sadly, for many people struggling with mental health problems such as anxiety, depression, eating disorders and addiction, recovery and a future full of potential may seem to be unachievable goals.

In *The Life Well Lived* Professor Jim Lucey focuses on how a range of contemporary therapies can provide pathways to recovery. Through insightful case histories, he also explores issues such as stigma and other barriers to recovery, the true meaning of wellness, and how the rediscovery of a life of independence and social connection is not only possible but entirely achievable.

Positive and optimistic, *The Life Well Lived* shines a light into the psychotherapeutic world – a world which is so often feared and misunderstood.

Professor Jim Lucey is a clinical professor of psychiatry based at Trinity College, University of Dublin, Ireland and Medical Director at St Patrick's University Hospital, Dublin, Ireland. He has written numerous articles on the subject of mental health, having spent over thirty years working with individuals experiencing mental health problems, such as depression, anxiety, addiction, psychosis and suicidality. He has written numerous articles and is the author of the *Irish Times* bestseller *In My Room*, published by Gill & Macmillan in 2013. Jim appears regularly on Irish radio and television to discuss issues of the mind and mental wellbeing. He lives in Dublin with his wife and family.



May 2017

9781848272330

£12.99 : Trade Paperback

288 pages

Faster, Higher, Farther

The Inside Story of the Volkswagen Scandal

Jack Ewing

The inside story of the Volkswagen emissions fraud by the *New York Times* reporter who covered the scandal.

A shocking exposé of Volkswagen's fraud by the *New York Times* reporter who covered the scandal.

When news of Volkswagen's clean diesel fraud first broke in September 2015, it sent shockwaves around the world. Overnight, the company long associated with quality, reliability and trust became a universal symbol of greed and deception. Consumers were outraged, investors panicked, the company embarrassed and facing bankruptcy.

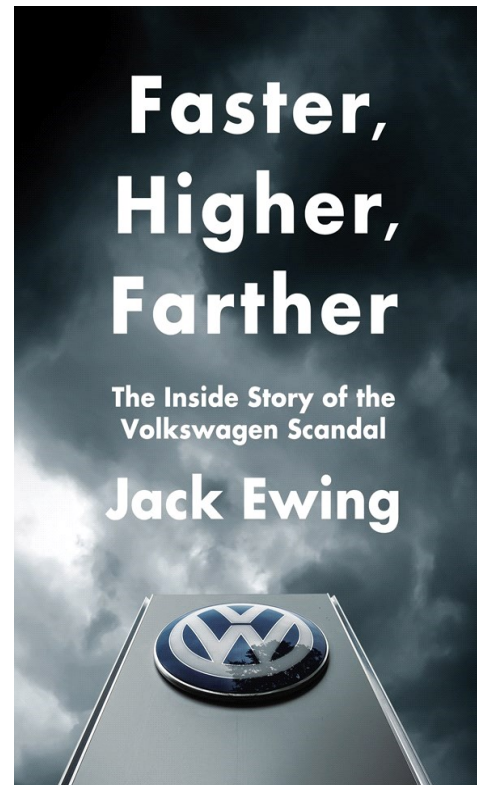
As lawsuits and criminal investigations piled up, by August 2016 VW had settled with American regulators and car-owners for \$15 billion, with additional fines and claims still looming.

In *Faster, Higher, Farther*, Jack Ewing rips the lid off the scandal. He describes VW's rise from "the people's car" during the Nazi era to one of Germany's most prestigious and important global brands, touted for being "green." He paints vivid portraits of Volkswagen chairman Ferdinand Piëch and chief executive Martin Winterkorn, arguing that their unrelenting ambition drove employees, working feverishly in pursuit of impossible sales targets, to illegal methods.

With unprecedented access to key players and a ringside seat during the course of the legal proceedings, *Faster, Higher, Farther* reveals how the succeed-at-all-costs culture prevalent in modern boardrooms led to one of corporate history's farthest-reaching cases of fraud—with potentially devastating consequences.

As the future of one of the world's biggest companies remains uncertain, this is the extraordinary story of Volkswagen's downfall.

Jack Ewing has been working as a journalist in Germany since 1994, including more than a decade as a correspondent at *BusinessWeek* magazine. He joined the *New York Times* in January 2010 as their European economics correspondent, a beat that includes the car industry. He is based in Frankfurt.



May 2017

9780593077269

£20.00 : Hardback

368 pages

Al Britannia, My Country

A Journey Through Muslim Britain

James Fergusson

After several decades spent reporting on the most dangerous and volatile parts of the Islamic world, award-winning journalist James Fergusson turns his lens on Muslim Britain.

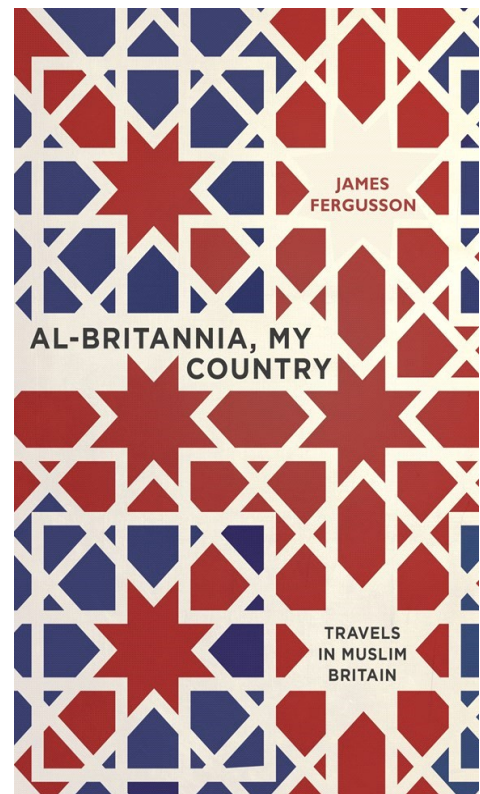
In this groundbreaking book, James Fergusson travels the length of Britain to explore our often misunderstood Muslim communities, and to experience life on both sides of our increasingly segregated society.

Over the last ten years the Islamic population in the UK has doubled, and it is set to do so again in the next five. A societal shift of this size and speed has inevitably brought growing pains, with the impact on Britain's traditions, on our schools, on our courts, on the way we think and act as a nation at home or abroad, likely to become ever more profound. As well as painful – because in the eyes of many people, Islam has a problem: the extremist views of a tiny minority, which, when translated into action, can and increasingly do result in catastrophic violence.

The danger of this extremist threat is that we are collectively starting to lose faith in the cultural diversity that has glued our nation together for so long. Our tolerance of others, so often cited as a 'fundamental British value,' and for many Britons a source of quiet celebration and pride, is at risk.

In his search to answer important questions about Britain's future, Fergusson finds a cauldron of tolerance and intolerance, kindness and ugliness, fear and friendship, and ultimately shines a light on the reality of life in Britain today.

James Fergusson is a freelance journalist and foreign correspondent who has written for many publications including the *Independent*, *The Times*, the *Daily Mail* and *The Economist*. A regular television and radio commentator on Africa and the Middle East, he is the author of four previous books including the award-winning *A Million Bullets*. He is married with four children and lives in Edinburgh.



June 2017
9780593077375
£20.00 : Hardback
320 pages

Urban Outlaw Magnus Walker

The inspirational autobiography from Porsche collector and serial entrepreneur Magnus Walker.

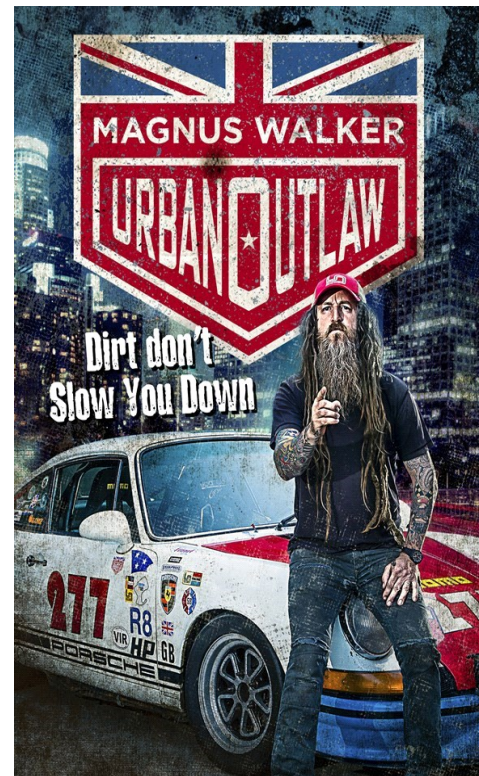
Magnus Walker is one of life's originals. Serial entrepreneur, fashion designer, TV presenter, motivational speaker and one of the world's most prolific Porsche collectors, the dreadlocked, tattooed hoarder of individual creativity is a very modern incarnation of idiosyncratic success.

Raised in the grim, urban decay of Thatcher's Britain, Sheffield-born Magnus Walker left school with just two O levels and drifted for several years before buying a one-way ticket to America. Now, 30 years and three successful businesses later, by following his instincts, rejecting convention and pursuing his passions Magnus has succeeded against all the odds.

Here, for the first time, is the full story of his journey from a Northern steel town to the bright lights of Hollywood, from a boy with little hope to an anti-establishment hero. Along the way we'll witness his potent combination of inspiration and graft, discover his motivations and his ambitions, and come to understand his philosophy and the keys to his success.

Inspiring and exhilarating, URBAN OUTLAW is a compelling tale of succeeding through pure instinct and determination by a man who was brave enough to follow his own path.

Magnus Walker grew up in Sheffield and first fell in love with cars as a 10-year-old, after a trip to the 1977 London motor show. He moved to Los Angeles as a teenager and established Serious Clothing, outfitters to Madonna, Alice Cooper, Motley Crue and a host of rock stars, before developing properties in Downtown LA and expanding into the film location business. Today he is one of the world's most prominent collectors and modifiers of Porsche 911s.



June 2017
9780593077849
£20.00 : Hardback
304 pages

How to be a Beta Male

Robert Crampton

From rom coms to wrestling and fatherhood to fist fights, *How to be a Beta Male* is a brilliant insight into being a bloke.

From rom coms to wrestling and fatherhood to fist fights, *How to be a Beta Male* is a brilliant insight into being a bloke.

Robert Crampton has been writing his Beta Male column for *The Times* since 2001. A much-loved weekly insight into modern masculinity – whatever that might mean – Beta Male strives to unlock the secrets of contemporary relationships in all their frequent glory, occasional frustration and on-going complexity. While by his own admission totally failing in this task, Crampton is at any rate amusing as he goes about his business, as his legions of loyal fans would attest.

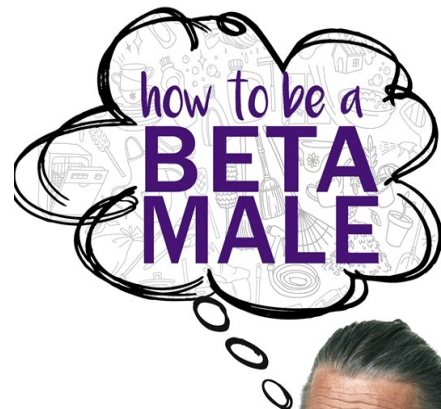
How to be a Beta Male is a carefully curated selection, bursting with observational nuggets on the minutiae of daily domestics and disasters in the Crampton household, and offering the very best of a sixteen-year-long account of what it is to be a beta male married to an alpha female. From his attempts at DIY to disciplining their children to trying once in a while to put his foot down to getting involved in a punch-up in the street in her defence, Robert continues to fail to impress his wife but always delights his readers.

It's a very smart, extremely funny and yet surprisingly sensitive exploration of the trials, tribulations – and, ultimately, triumphs – of not being young, free and single.

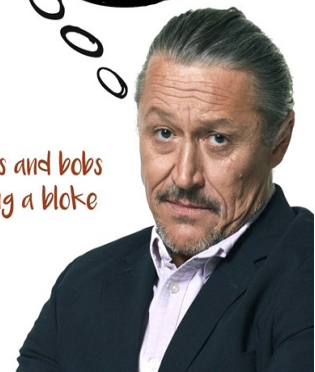
Robert Crampton is an award-winning journalist for *The Times*, where he has worked as a feature writer and prolific interviewer (he won Interviewer of the Year in 2004) since joining the paper in 1991. Prior to that he studied PPE at Wadham College, Oxford. He is perhaps best known for his long-running confessional column Beta Male, which appears weekly in the Saturday Magazine. In recent years, to the surprise of many colleagues, he has also become a leader writer.

Growing up in suburban Hull in the 1970s, Robert attended the same school as his future wife. Meeting when they were both eleven years old in 1975, his instant attraction to her was not reciprocated. He has spent the subsequent four decades (and counting) trying to make her admire him.

ROBERT CRAMPTON



Brilliant bits and bobs
about being a bloke



June 2017

9780857525024

£16.99 : Hardback

352 pages

Science in the Soul

Selected Writings of a Passionate Rationalist

Richard Dawkins

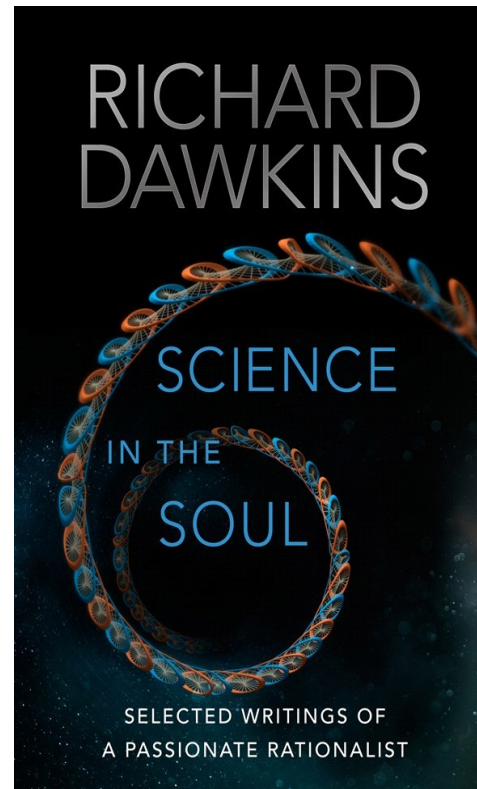
A sparkling new anthology of essays, lectures and letters by the brilliant evolutionary biologist, author of *The Selfish Gene* and *The God Delusion*.

Science in the Soul is a kaleidoscopic argument for the power and the glory of science. Breathtaking, brilliant and passionate, the essays, journalism, lectures and letters in this new collection make an unanswerable case for the wonder of scientific discovery and its power to stir the imagination; for the practical necessity of scientific endeavour to society; and for the importance of the scientific way of thinking – particularly in today's 'post-truth' world.

More than forty pieces are gathered here, with an introduction and new commentary by the author in dialogue with himself across the years. They range over subjects from evolution and Darwinian natural selection to the role of scientist as prophet, whether science is itself a religion, the probability of alien life in other worlds, and the beauties, cruelties and oddities of earthly life in this one. Alongside the explications, the celebrations and the controversies are wonderfully funny ventures into satire and parody, and moving personal reflections in memory and honour of others.

A sparkling showcase for his rapier wit, the clarity, precision and vigour he brings to an argument, the beauty of his prose, the depth of his feeling and his capacity for joy, Science in the Soul is further evidence of Richard Dawkins' status as one of science's all-time great communicators.

Richard Dawkins first catapulted to fame with his iconic work *The Selfish Gene* (1976) which he followed with a string of prestigious books, including *The Blind Watchmaker*, *Climbing Mount Improbable*, *The God Delusion*, a previous anthology *A Devil's Chaplain* (2003) and two volumes of autobiography, *An Appetite for Wonder* (2013) and *Brief Candle in the Dark* (2015). He is a Fellow of both the Royal Society and the Royal Society of Literature and the recipient of numerous honours and awards. He remains a fellow of New College, Oxford. In 2013, Dawkins was voted the world's top thinker in *Prospect* magazine's poll of 10,000 readers from over 100 countries.



June 2017

9780593077504

£20.00 : Hardback

464 pages

n/a

Amazons

The Real Warrior Women of the Ancient World John Man

The first popular history of The Amazons, the real warrior women of Central Asia, based on groundbreaking new research.

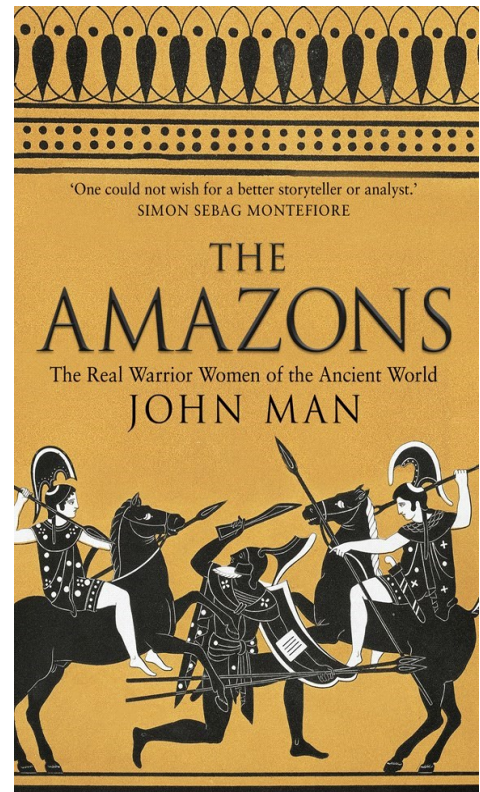
Since the time of the ancient Greeks we have been fascinated by accounts of the Amazons, an elusive tribe of ruthless, hard-fighting, horse-riding female warriors. Equal to men in battle, legend has it they would cut off their breasts to improve their archery skills and routinely killed their boy children to purify their ranks.

For centuries these powerful, sexually liberated female soldiers were believed to be the fantastical invention of Greek myth and storytelling; a chimera, frequently the subject of choice for artists and poets, reflecting back the worst fears of a civilized patriarchy: the independent barbarian woman. Until now.

Following decades of new research and a series of groundbreaking archeological discoveries, we now know these powerful warrior queens did indeed exist. Examining the evidence, John Man travels to the grasslands of Central Asia, from the edge of the ancient Greek world to the borderlands of China, to discover the truth about the warrior women mythologized as Amazons.

In this deeply researched, sweeping historical epic, Man redefines our understanding of the Amazons and their culture, and examines the significance of their legend today.

John Man is a historian with a special interest in Asia and the nature of leadership. His books, published in over twenty languages, include bestselling biographies of Genghis Khan, Kublai Khan and Attila the Hun, as well as histories of the Great Wall of China and the Mongol Empire. He is fast becoming one of the world's most widely read historians.



June 2017
9780593077597
£20.00 : Hardback
328 pages

Things Can Only Get Worse

John O'Farrell

The follow-up to his classic memoir, *Things Can Only Get Better: Eighteen Miserable Years in the Life of a Labour Supporter* - John O'Farrell takes us on a sometimes hilarious, sometimes heart-breaking rollercoaster ride from the highs of that Labour victory in '97 to the lows of Brexit.

'...as the Labour candidate I prepared for every possible question on the local radio Election Phone-In. What I had not prepared for was my mum ringing up to say that she agreed with John O'Farrell. On EVERYTHING.'

Where Did We Go Right? is the personal story of one political activist helping Labour progress from its 1997 landslide to the unassailable position it enjoys today.

Along the way, he stood for Parliament against Theresa May but failed to step into her shoes; he was dropped from Tony and Cherie's Christmas card list after he revealed he always sent their card on to a friend from the SWP; and he campaigned for a new non-selective inner-city state school, then realised this meant he had to send his kids to a non-selective inner-city state school.

The long-awaited sequel to the best-selling *Things Can Only Get Better* is for everyone who could use a good laugh after Brexit, Boris and Trump. A roller-coaster ride through the last two decades via the very best political jokes (excluding the ones that keep getting elected).

John O'Farrell's first book was a bestselling memoir, *Things Can Only Get Better*. Since then he has published five novels: *The Man Who Forgot His Wife*, *May Contain Nuts*, *This Is Your Life*, *The Best a Man Can Get* and most recently *There's Only Two David Beckhams*. He has also written two best-selling history books: *An Utterly Impartial History of Britain* and *An Utterly Exasperated History of Modern Britain*, as well as three collections of journalism from his *Guardian* columns. His books have been translated into over twenty-five languages and have been adapted for radio and television. A former comedy scriptwriter for such productions as *Spitting Image*, *Room 101*, *Have I Got News For You*, *Murder Most Horrid* and *Chicken Run*, he is founder of the UK's first daily news satire website *NewsBiscuit* and more recently co-wrote the Broadway musical *Something Rotten!*



June 2017
9780857524744
£16.99 : Hardback
336 pages

The One Device

The Secret History of the iPhone

Brian Merchant

The history, science and business behind the most commercially successful product ever created

We know the iPhone as the device that transformed our world, changing everything from how we talk to each other and do business, to how we exercise, travel, shop, and watch TV. But packed within its slim profile is the fascinating, untold story of scientific, technological, and business breakthroughs - global in scope, sometimes centuries in the making and coming from vastly different disciplines - that enabled Apple to create the most profitable product in history.

For all the time we spend swiping, tapping, and staring at iPhones, you think there would be few things we didn't know about these gadgets. But think again.

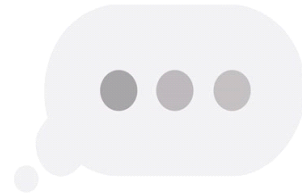
The One Device is a Magic School Bus trip inside the iPhone - traveling into its guts, peeling back its layers, and launching explorations that take us to the driest place on earth and a Mongolian lake of toxic sludge, down the Silk Road, into nineteenth-century photography and all the way back to Cupertino, California, where members of the original design team reflect on the earth-shattering work they did.

As multifaceted as the invention it follows, *The One Device* is a roving, wide-lens approach to tech history that engages the imagination as it explores the marvel of engineering that millions of us use each day.

Brian Merchant is the senior editor of Motherboard, VICE's science and technology outlet, the founder/editor of its online fiction outlet Terraform, and his work has appeared in the *Guardian*, *Slate*, *VICE Magazine*, *Salon*, *Fast Company*, *Discovery*, *GOOD*, *Paste* and *Grist* as well as on the front pages of Reddit, Digg and Slashdot.

The One Device

a peoples history
of the iphone



Brian Merchant



June 2017
9780593078402
£16.99 : Hardback
320 pages

Dare to Dream

Izzy Judd

Izzy Judd, wife of McFly's Harry Judd, shares the story of their fertility journey in this open and honest memoir.

Izzy Judd shares the story of her and her husband Harry's fertility journey in this honest and heartfelt memoir.

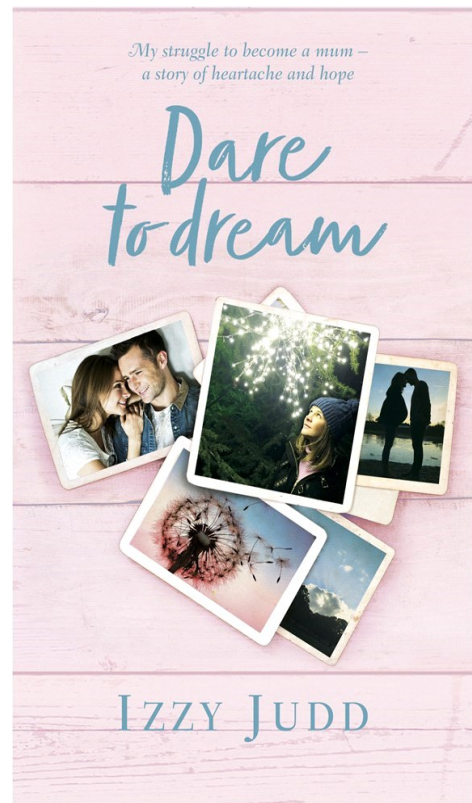
'All I ever wanted was to be a mum - I couldn't wait and it felt as though my time was so close. But the months started to tick by, with each one ending in disappointment and frustration. And then the inevitable panic started to set in ...'

Having been told by doctors that, due to Izzy's polycystic ovarian syndrome, they would have difficulty conceiving - and after two years of trying - Izzy and Harry turned to IVF.

Izzy's aim, drawing on her own experience, is to break through some of the taboos surrounding miscarriage, IVF and fertility issues. This brutally honest and deeply personal account will acknowledge the struggles that so many couples go through but will ultimately focus on the positive, life-changing and remarkable results that IVF can yield. One in seven couples in the UK have difficulty conceiving and although many babies are now born through IVF, there is still a sense of awkwardness around the subject.

Izzy hopes that this book will be a companion to those going through similar challenges to those she has experienced. As she herself says, 'No couple should have to go through it alone and in silence.'

Izzy Judd was born into a musical family in 1984. She studied the violin first at Chethams School of Music and then The Royal Academy of Music. She was a member of electric string quartet Escala, who took part in *Britain's Got Talent* in 2008 and went on to release a top-ten album with Simon Cowell's label SYCO. Izzy met Harry Judd on McFly's Wonderland tour in 2005 and they married in 2012. Izzy is now a full-time mum to their daughter Lola.



June 2017
9780593078822
£14.99 : Hardback
288 pages

Caesar's Last Breath

Sam Kean

The fascinating science and history of the air we breathe

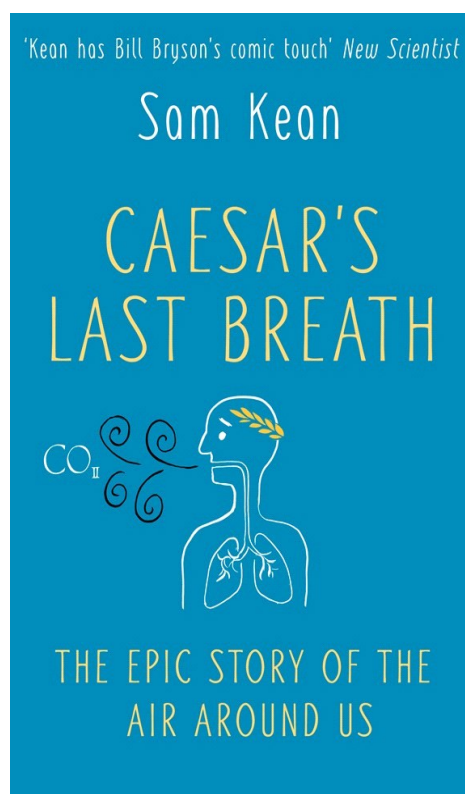
It's invisible. It's ever-present. Without it, you would die in minutes. And it has an epic story to tell.

In *Caesar's Last Breath*, *New York Times* bestselling author Sam Kean takes us on a journey through the periodic table, around the globe, and across time to tell the story of the air we breathe, which, it turns out, is also the story of earth and our existence on it.

With every breath, you literally inhale the history of the world. On the ides of March, 44 BC, Julius Caesar died of stab wounds on the Senate floor, but the story of his last breath is still unfolding; in fact, you're probably inhaling some of it now. Of the *sextillions* of molecules entering or leaving your lungs at this moment, some might well bear traces of Cleopatra's perfumes, German mustard gas, particles exhaled by dinosaurs or emitted by atomic bombs, even remnants of stardust from the universe's creation.

Tracing the origins and ingredients of our atmosphere, Kean reveals how the alchemy of air reshaped our continents, steered human progress, powered revolutions, and continues to influence everything we do. Along the way, we'll swim with radioactive pigs, witness the most important chemical reactions humans have discovered, and join the crowd at the Moulin Rouge for some of the crudest performance art of all time. Lively, witty, and filled with the astounding science of ordinary life, *Caesar's Last Breath* illuminates the science stories swirling around us every second.

Sam Kean spent years collecting mercury from broken thermometers as a child and now he is a writer in Washington DC. His work has appeared in the *New York Times Magazine*, *Mental Floss*, *Slate*, *Air & Space/Smithsonian* and *New Scientist*. In 2009 he was a runner-up for the National Association of Science Writers' Evert Clark/Seth Payne Award for best science writer under the age of thirty. He currently writes for *Science*. His first book, *The Disappearing Spoon*, was a *New York Times* bestseller and was shortlisted for the Royal Society's Winton Prize for science writing.



July 2017
9780857525123
£20.00 : Hardback
384 pages

Young Hitler

The Making of the Fuhrer

Paul Ham

Where did it all start? This is the story of how Hitler became the Fuhrer.

Millions of words have been spent and misspent on Adolf Hitler. But there remains one aspect as yet insufficiently explored: the impact of the First World War on the man who would go on to indelibly shape the Second.

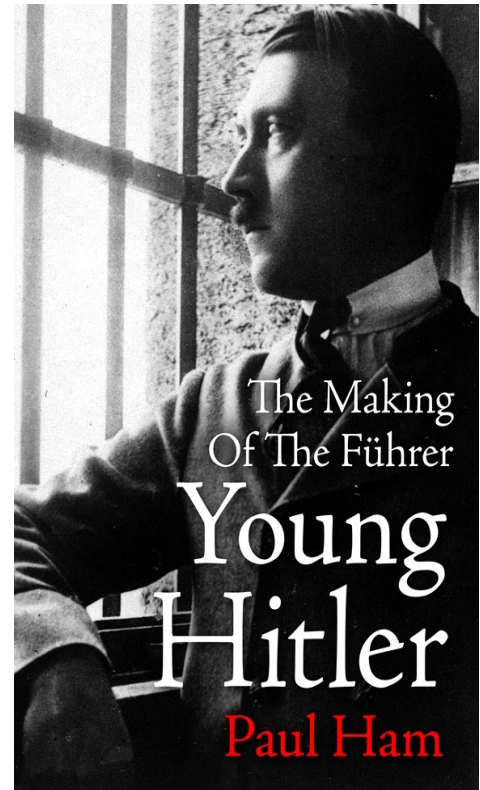
Hitler fought at First Ypres and he saw something on the battlefields that eluded his fellow soldiers, something that would become the cornerstone of his later life. He saw this war as heroic, noble and *natural* – the last act of the fittest in the great drama of the human race.

Where did it all start? This is the story of how Hitler became the Fuhrer.

Paul Ham is the author of the critically acclaimed *Sandakan*, *Hiroshima Nagasaki*, *Vietnam: The Australian War*, *Kokoda* and *1914: The Year the World Ended*.

A former correspondent for the *Sunday Times* (between 1998-2012), Paul was born in Sydney and educated in Australia and Britain, where he completed a Masters degree in Economic History at the London School of Economics and Political Science.

He now writes history full-time, and lives in Sydney and Paris.



August 2017
9780857524836
£16.99 : Hardback
384 pages

The Power of Moments

How to Create Defining Moments for
Customers, Coworkers, Students, Family and
Yourself

Chip and Dan Heath

The internationally bestselling authors of *Switch* and *Made to Stick* explore why certain brief experiences or defining moments can surprise, elevate and change us, and show how we can learn to create such extraordinary moments in our own life and work.

We all have defining moments in our lives - meaningful experiences that stand out in our memory. Many of these moments are the result of accident or luck, but in *The Power of Moments*, internationally bestselling authors Chip and Dan Heath ask: why leave our most meaningful, memorable moments to chance when we can create them?

Filled with remarkable stories and practical insights, *The Power of Moments* provides answers to questions such as:

- What if a teacher could design a lesson that students remember twenty years later?
- What if a doctor or nurse knew how to orchestrate an event that brought more comfort to patients?
- What if, as a parent, you had a better sense of how to create memories that matter for your children?

From the illuminating story of the owners who transformed a mediocre hotel into one of the best-loved properties in Los Angeles by conjuring moments of magic for guests, to the scrappy but dynamic team that turned around one of the worst primary schools in the US by embracing an intervention that lasts less than an hour, Chip and Dan Heath examine what traits these flash points have in common and illustrate how to create your own defining moments in every aspect of your life.

CHIP HEATH is a professor at Stanford Graduate School of Business, teaching courses on business strategy and organizations. He is the co-author (along with his brother, Dan) of three books. Their latest book, *Decisive: How to Make Better Decisions in Life and Work* was published in spring of 2013 and debuted at #1 on the Wall Street Journal bestseller list and #2 on the New York Times. Their 2010 book, *Switch: How to Change Things When Change is Hard*, hit #1 on both bestseller lists. Their first book, *Made to Stick: Why Some Ideas Survive and Others Die*, spent two years on the Business Week bestseller list and was an Amazon Top 10 Business Book for both editors and readers. Their books have been translated into over 30 languages including Thai, Arabic, and Lithuanian. Chip has consulted with clients ranging from Google and Gap to The Nature Conservancy and the American Heart Association. His parents are just happy that their sons are playing well together.

DAN HEATH is a Senior Fellow at Duke University's CASE center, which supports social entrepreneurs. At CASE, he founded the Change Academy, a program designed to boost the impact of social sector leaders. Dan is the co-author, along with his brother Chip, of three *New York Times* bestsellers: *Decisive*, *Switch*, and *Made to Stick*. Amazon.com's editors named *Switch* one of the Best Nonfiction Books of the Year, and it spent 47 weeks on the *New York Times* Bestseller list. *Made to Stick* was named the Best Business Book of the Year and spent 24 months on the BusinessWeek bestseller list. Their books

Image
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soon

September 2017

9780593079263

£13.99 : Trade Paperback

240 pages

Exquisitely Alone

The Art and Science of Solitude, from Paris to Istanbul

Stephanie Rosenbloom

***New York Times* columnist Stephanie Rosenbloom recaptures the joy of the solo experience in her travels to the cities of Paris, New York, Florence and Istanbul.**

Travelling with friends and family is usually thought of as a privilege. In theory, anyway. In practice, it's more often about fighting for control of the map, debating which sights to see, panicking over diminishing phone batteries and bickering over what to eat. Not much joy in that.

In *Exquisitely Alone*, *New York Times* columnist Stephanie Rosenbloom spends time alone in four cities - Paris, New York, Florence and Istanbul - exploring the sensory experience of solitude. She uses people, places and things to illuminate both the historical and scientific arguments for solitude. And in doing so, she argues that if you want to be better with others and happier with yourself, it's good to be occasionally alone.

This is a book about the pleasures and benefits of savouring the moment, examining things closely, using all the sense. It's about solitude being restorative, benefitting the mind and aiding creativity. Travelling alone means experiencing the sensual details of the world - patterns, textures, colours, tastes and sounds - in ways that are impossible when you're chattering with someone else or keeping half an ear on the pings and bleeps of our ever-present devices.

Through observations and anecdotes, drawing on history and scholarship, the time is right for a book that lays bare the pleasures and magic of solitary time. Being alone isn't something to endure - it's something to relish.

Stephanie Rosenbloom is the sole staff columnist for the Sunday Travel section of the *New York Times*, where she has been a reporter for more than a decade. She first began writing about solitude after a Christmas party in 2011, during which she pitched the idea that there should be more articles about solitary travel. Soon after, Stephanie found herself alone at an adults-only Club Med resort in the Turks & Caicos, disco dancing with questionable men. She lives in Manhattan near the Hudson River, where she relishes moments of solitude as much as she does in Paris, Florence or Istanbul.

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April 2018

9780593076767

£16.99 : Hardback

208 pages

Entitled

A Critical History of the British Aristocracy

Chris Bryant

A polemical history of the British ruling class and how they ended up owning our nation

As *Brideshead Revisited*, *Gosford Park* and *Downton Abbey* have shown, a fascination about the lives of the wealthy and the powerful is a perennial national pastime. So too is a sense of *Schadenfreude* when they run into scandal or fall on hard times. This book will seek to give a real insight into the development of the peerage in England, Scotland and Ireland, from Anglo-Saxon and Celtic times up until the present.

Although it will include an exploration of the political significance of the peerage in the House of Lords, it will also focus on the social and cultural lives of the aristocracy. It will seek to explain how the aristocratic families of Britain came to achieve such dominance and how they retained their position with such resilience. It will explore their modern role now they have been virtually excised from the political sphere. It will examine the history of aristocratic ambition, snobbery and rivalry. It will lay bare the politics of envy that drove one local baron to fight another and the politics of jealousy that made a family guard its inheritance with ferocity. And it will introduce some of the most egregious British characters: the snobs, the dandies, the rakes, the eccentrics, the warriors, the radicals and the criminals.

Chris Bryant is a British Labour Party politician who has been the Member of Parliament for the Rhondda since 2001 and was the Minister for Europe and the Deputy Leader of the House of Commons in the previous Labour Government. He was one of the two leading MPs who fought to expose the phone hacking scandal at Rupert Murdoch's News International. Before entering parliament he was a priest in the Church of England. Until June 2016 he was Shadow Leader of the House of Commons. His previous books include biographies of Sir Stafford Cripps and Glenda Jackson as well as, most recently, his two-volume *Parliament: a Biography*.



September 2017
9780857523167
£25.00 : Hardback
384 pages

Inventing Ourselves

The Secret Life of the Adolescent Brain

Sarah-Jayne Blakemore

Award-winning neuroscientist Sarah-Jayne Blakemore explains how our brains develop in our adolescent years and how these changes determine the adults we become.

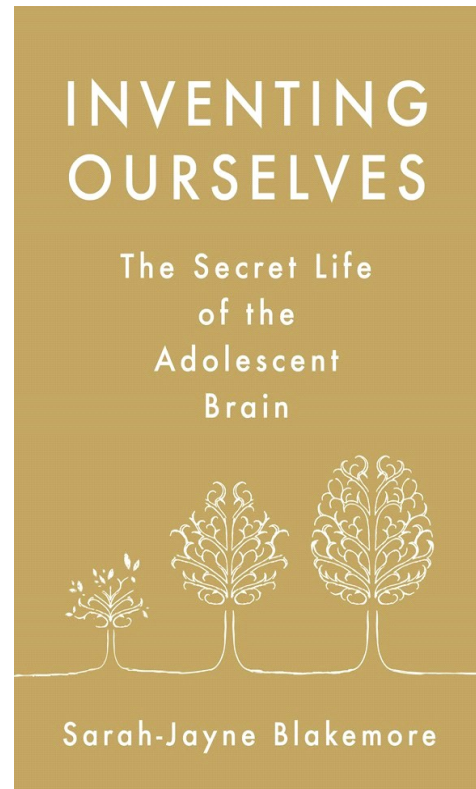
Our personalities, aspirations and dreams are all established in our brains. It creates every feeling, emotion and desire we experience, and stores every one of our memories. And yet, until very recently, we believed that it stopped developing in childhood; that by the time you reached adolescence, your brain was fully developed. In *Inventing Ourselves*, award-winning neuroscientist Sarah-Jayne Blakemore reveals that this is simply not the case.

There are fundamental differences between the adult and adolescent brain, and typical teenage behaviour – risk taking, intense relationships, going to bed and getting up late – is caused by the transformations that take place during this formative period. Perhaps unsurprisingly, these physiological changes are most evident in the prefrontal cortex, the region responsible for decision-making, planning, inhibiting inappropriate behaviour, evaluating risk and understanding others.

While working in a psychiatric hospital in Versailles, Sarah-Jayne Blakemore was struck by the realisation that every patient first experienced symptoms during this pivotal period. Why is this? What happens to our brains during our teenage years? And what makes adolescent brains particularly vulnerable to illnesses such as schizophrenia?

With implications for education, parenting and treating mental health conditions, *Inventing Ourselves* will transform the way we think about adolescence and reveal that the changes we experience throughout our teenage years dictate the adults we become.

Professor Sarah-Jayne Blakemore is a Royal Society University Research Fellow and Professor in Cognitive Neuroscience at UCL. She has published over 100 papers in scientific journals, and won multiple major awards for her research, including the BPS Spearman Medal 2006, the Turin Young Mind & Brain Prize 2013, the Royal Society Rosalind Franklin Award 2013 and the Klaus J. Jacobs Research Prize 2015. She was named in *The Times* Young Female Power List 2014 and was one of only four scientists on the *Sunday Times* 100 Makers of the 21st Century 2014. *Inventing Ourselves* is her first solo book.



March 2018

9780857523709

£20.00 : Hardback

304 pages

How to Stay Alive

Bear Grylls

The ultimate survival guide from the world's leading survival expert.

The ultimate survival guide from the world's leading survival expert.

Nobody knows survival like Bear Grylls. There is a barely a terrain he hasn't conquered or an extreme environment he hasn't experienced. Over the years — from his time in 21 SAS, through his extraordinary expeditions climbing up (and solo-flying over) Everest, sailing through the famed and feared Northwest Passage, crossing the world's oceans and taking part in expeditions through the toughest conditions each of the seven continents can throw at a human — Bear has accumulated an astonishing wealth of survival knowledge.

Now, for the first time, he is putting all his expertise into one book. *How To Stay Alive* will teach you:

- How to make fire
- How to navigate
- How to administer first-aid
- How to survive a bear attack
- How to drive off-road
- How to fly a plane in an emergency
- How to escape a burning building
- How to survive in extreme conditions

And 100 other essential skills to survive the modern world.

Bear Grylls' prime-time TV adventure series are some of the most watched shows on the planet, reaching an estimated 1.2 billion viewers in over 200 countries. Bear has authored twelve books, including the international bestseller *Mud, Sweat and Tears*, which has been translated into thirteen languages and was voted the most influential book in China in 2012.

He originally served as a Trooper with 21 SAS, as part of the UK Reserve Special Forces, and subsequently led many record-breaking expeditions to the world's extremes, raising millions of pounds for children's charities. In recognition of this Bear was made an honorary Lieutenant Commander in the Royal Navy as well as a Colonel in the elite Royal Marines Commandos. In 2009, Bear took over as the youngest ever Chief Scout to the Scouting Association, acting as a figurehead to 30 million Scouts around the globe.

He lives with his wife, Shara, and their three sons, Jesse, Marmaduke and Huckleberry, on a Dutch barge in London and on a small remote island off the coast of Wales.

Image
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soon

November 2017
9780593071076
£20.00 : Hardback
320 pages

Endurance

A Year in Space, A Lifetime of Discovery Scott Kelly

From the Nasa astronaut who spent a record-breaking year aboard the International Space Station – what it's like out there and what it's like now, back here. Enter Scott Kelly's fascinating world and dare to think of your own a little differently.

From the Nasa astronaut who spent a record-breaking year aboard the International Space Station – what it's like out there and what it's like now, back here. Enter Scott Kelly's fascinating world and dare to think of your own a little differently.

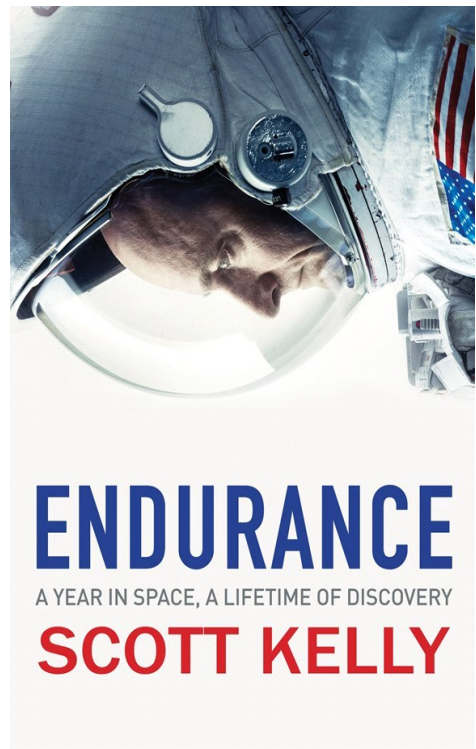
The veteran of four space flights and the American record holder for most consecutive days spent in space, Scott Kelly has experienced things very few of us ever have and very few of us ever will.

Kelly's humanity, compassion, humour, and passion shine as he describes navigating the extreme challenge of long-term spaceflight, both existential and banal. He touches on what's happened to his body, the sadness of being isolated from everyone he loves; the pressures of constant close cohabitation; the catastrophic risks of colliding with space junk, and the still more haunting threat of being absent should tragedy strike at home.

From a natural storyteller *Endurance* is one of the finest examples the triumph of the human imagination, the strength of the human will, and the boundless wonder of the galaxy.

Scott Kelly is a retired astronaut and International Space Station commander. He recently returned from his #YearInSpace to break all records and become the longest serving American in space.

Scott Kelly's contribution to his field is immeasurable and his experience utterly unique. *Endurance* will bring it to life for those of us who may never make it beyond the Earth's atmosphere.



October 2017

9780857524751

£20.00 : Hardback

464 pages

This is Awkward

Why Some People are Comfortable in any
Situation – And Some Never Are

Melissa Dahl

***This Is Awkward* explores the often misunderstood concept of awkwardness, shedding light on its potential power and usefulness to both individuals and society as a whole.**

Awkwardness is everywhere; in the classroom, in the boardroom and even in the bedroom. It's that agonizing pause in conversation, that colleague's name you *just can't remember* and the reason for those clammy palms.

Yet many people still don't understand that sickening feeling which grips them, compelling them to avoid the uncomfortable at all costs. And, more importantly, many don't know that leaning in to this discomfort might be the difference between saving a relationship, job or reputation.

Both illuminating and full of humanity, Melissa Dahl's book asks if you choose to avoid awkward moments whenever they arise, what are you potentially losing? What is there to be gained by learning to dwell in the discomfort of awkwardness? Finally, how do you teach yourself to be comfortable with this emotional diversity?

Told through a mix of personal and reported anecdotes, interspersed with in-depth psychological studies, *This Is Awkward* teaches readers how to harness awkwardness, to make awkward moments bearable and ultimately make their lives better.

Melissa Dahl is the lead writer for NYMag.com's 'Science of Us' column. Her articles are routinely picked up by *The Guardian* and *The New York Times*, as well as the British Psychological Society. She spent seven years as a health writer and editor for NBC News and Today.com, where she launched and edited an award-winning blog, *The Body Odd*. She lives in New York.

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March 2018
9780593077467
£14.99 : Hardback
304 pages

The Four

How Amazon, Apple, Facebook and Google
Divided and Conquered the World

Scott Galloway

Acclaimed NYU business professor Scott Galloway's tour-de-force on the true nature of technology's titans, and what happens next in their struggle to dominate our lives.

Apple, Amazon, Google, and Facebook are in an unprecedented race towards a \$1 trillion valuation and whoever gets there first will exert untold influence over the global economy, public policy, and consumer behaviour. How did these four become so successful? How high can they continue to rise? Does any other company stand a chance of competing?

To these questions and more, acclaimed NYU Stern professor Scott Galloway brings bracing answers. In his highly provocative first book, he pulls back the curtain on exactly how Amazon, Apple, Facebook, and Google built their massive empires. While the media spins tales about superior products and designs, and the power of technological innovation, Galloway exposes the truth about these 'Four Horsemen':

- * None of these four are first movers technologically; they've either copied, stolen, or acquired their ideas.
- * Each company uses evolutionary psychology to appeal to our basest instincts: Amazon, our need to hunt and gather; Apple, our need to procreate; Facebook, our need for love; and Google, our need for a God.
- * These companies are uniquely successful at leveraging competitive advantage built by digital and then protected by analog moats, from an empire of retail stores (Apple) to the world's most efficient physical distribution network (Amazon.)

Through analysis that's both rigorous and entertaining, Galloway outlines the path for the next trillion-dollar company (the Fifth Horseman) and points to which companies are in the running. (Uber, sure; less obvious, Microsoft and Starbucks.) As with Peter Thiel's Zero to One, readers will come away with fresh, game-changing insights about what it takes to win in today's economy.

Scott Galloway is a Professor at NYU's Stern School of Business, where he teaches Brand Strategy and Digital Marketing. He is the founder of several firms including L2, Red Envelope and Prophet. In 2012, he was named 'One of the World's 50 Best Business School Professors' by Poets & Quants. He has served on the boards of Eddie Bauer, The New York Times Company, Gateway Computer and Berkeley's Haas School of Business.

This is his first book.

Image
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October 2017
9780593077894
£20.00 : Hardback
352 pages

The Unlikely Truth About Animals

Lucy Cooke

In this menagerie of the misunderstood, zoologist Lucy Cooke explores centuries of animals myths, revealing the fascinating and often hilarious truths behind some of the strangest of theories.

The ancient Greeks described the hippopotamus as a fire-breathing river horse that practised the medieval art of blood-letting. We might laugh at the notion that hippos invented one of the ancient world's most popular medical fads, but it turns out they are pioneering with the field of pharmaceuticals. They don't secrete blood but an incredibly sophisticated crimson gloop that functions as a sunblock, as an anti-bacterial gel and possibly as an insect repellent too.

History is full of strange animal myths – created by everyone from Aristotle to Disney – and they reveal as much about us and the things we believe as they do about the animals they misrepresent. We once thought that eels were born from sand, that swallows migrated to the moon and that bears gave birth to formless lumps that were licked into shape by their mothers.

In *The Truth About Animals*, zoologist Lucy Cooke unravels many such myths revealing the hilarious, fascinating facts she's uncovered while chasing hyenas, cuddling pangolins and stalking drunken moose. You'll discover why sloths are one of nature's most successful creatures, why a penguin in Yorkshire was prescribed anti-depressants and why the image of a cute and cuddly panda is very far from the truth.

Lucy Cooke studied zoology at Oxford, where her tutor was Professor Richard Dawkins, and is the UK's rising star of natural history broadcasting. She writes for the *Telegraph* and the *Huffington Post*, and was recently called "the new David Attenborough" by the *Times*. She has three prime time TV series forthcoming next year (two for BBC1, one for ITV). Her only previous book (a picture book about sloths – *The Little Book of Sloth*) was a *New York Times* bestseller.

Image
coming
soon

November 2017
9780857524119
£14.99 : Hardback
352 pages
b&w illustrations

The Book of the Owl

John Lewis-Stempel

A beautifully illustrated and lyrical celebration of this mythical creature from the author of the bestseller *The Running Hare*

"Dusk floods through the trees to leave us drowning in darkness. Above my head, a slight waft of air. Old Brown the tawny is aloft."

Owls feature in every major culture from the Stone Age onwards and, almost always, their nocturnal habits are associated with death and ill-fortune. Both Shakespeare and Plath describe menacing, predatory creatures, animals that are inherently 'other'. But owls – with the sapien flatness of their faces, their stout bodies – are also strangely familiar. We are seduced by their big, round eyes and stern, paternal expressions. We see them as wise, like Athena's owl, and loyal, like Hedwig.

Owls, then, cannot be defined: to humans, they are many things between good and bad. But what is an owl unto itself? In *The Book of the Owl*, John Lewis-Stempel explores the myths, legends and the history of the owl. And in vivid, lyrical prose celebrates the realities of this magnificent creature.



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At Home with Muhammad Ali

A Personal Memoir

Hana Ali

Focusing on personal audio journals and cherished memories, this engaging family memoir is a candid and intimate portrait of the legend, Muhammad Ali, and a final love letter from a daughter to her father.

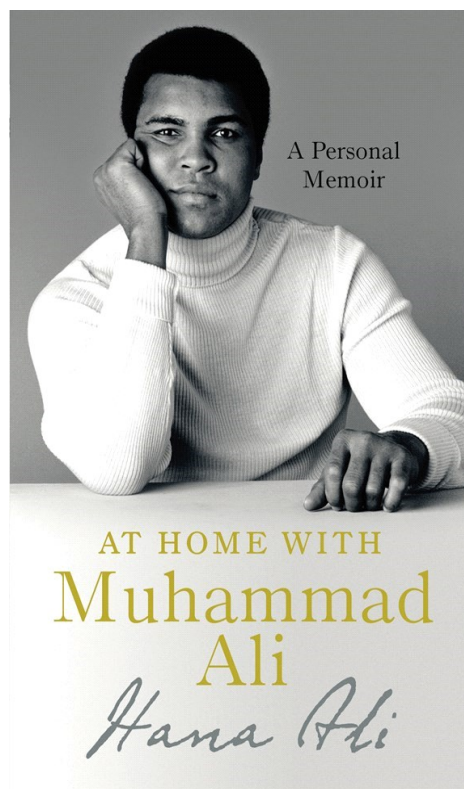
It has been said that more books have been written about Muhammad Ali than anyone in the world. However, not one has ever had the emotional impact and historical bearing that this new book has to offer. AT HOME WITH MUHAMMAD ALI is a unique mixture of narrative stories and transcriptions of Muhammad Ali's personal home recordings. Through audio journals, love letters and cherished memories, Hana tells the story of a very typical and yet fully-unique family – the rise and fall of her parent's marriage and the struggles they faced as a family surrounding Ali's loss to Larry Holmes in 1981.

AT HOME WITH MUHAMMAD ALI offers a candid look at a man who was trying to find his purpose in the world as he realized he was coming to the end of his lucrative boxing career, all the while trying to balance fatherhood and his worldly and political obligations.

In AT HOME WITH MUHAMMAD ALI Hana will share the everyday adventures that the family experienced around the house (so 'normal' and yet not, with visitors like Michael Jackson and Clint Eastwood dropping by). And for the first time, Hana's mother Veronica will share her memories of the 12-year relationship with Muhammad.

Candid and revealing, AT HOME WITH MUHAMMAD ALI is more than a family memoir, it's an intimate portrait of a legend, and a final love letter from a daughter to her father which is certain to become an essential contribution to Ali's legacy.

Hana's book, *The Soul of a Butterfly*, was published by Bantam Press in 2004. Her media contact list is vast and she will be highly sought after at the time of the book launch. Hana has appeared in several documentaries, including "Muhammad Ali through the Eyes of the World," in which she delivered such a delightful performance that the *Sunday Times* wrote, "Hana Ali is so charming, she should have her own show."



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